

NOVEMBER 16, 2023 FREESTYLE ONTARIO BOARD OF DIRECTORS NOMINATION

AUSTIN STANTON

Austin Stanton is a seasoned communications and marketing professional with almost a decade of experience in sports and entertainment. Austin has recently moved into a corporate communications role for Aecon, a leading Canadian infrastructure firm.

In addition to Austin's professional skills, he also has an intimate knowledge of Freestyle Ontario ("FO") and the Ontario provincial sport system, having previously spent four years as a member of the FO staff in progressively senior roles.

During Austin's time working at Freestyle Ontario, he developed a deep connection with the community and the sport of freestyle. "The organization gave me the opportunity to develop professionally while working in a highly rewarding environment. I will always cherish the relationships, and friendships I developed while working for FO" says Austin.

Some of Austin's professional accomplishments that are relevant to the Board of Directors position are:

- Led communications efforts for Ontario Racing ("OR") an industry organization that represented 25,000 jobs across Ontario.
- Supported OR's Business Plan Development with content drafting and design.
- Applied and reported on successful sport hosting and Ontario Trillium Foundation Grants.
- Developed FO's Concussion Policy to comply with Rowan's Law.
- Assisted in Development of FO's COVID-19 policies in relation to off-season training and events.
- Organized and led FO's events and event hosting system.



PO BOX 40081 DUPONT PO, TORONTO, ON, M5R 0A2

Austin is also currently an FO trained official, and member of the High Performance Program Committee. On the opportunity to join FO's Board of Directors, Austin says, "I would be honoured to continue to serve the organization with a role on the board."